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*High-res images and videos available upon request

FOR IMMEDIATE RELEASE

MESOB ETHIOPIAN RESTAURANT TO BE FEATURED RESTAURANT AT “A TASTEFUL EXPERIENCE” TO BENEFIT CLARA MAASS MEDICAL CENTER FOUNDATION

Montclair, NJ – October 28, 2010 Mesob Ethiopian Restaurant will be a featured restaurant in the signature fall event, *A Tasteful Experience*, to benefit the Clara Maass Medical Center Foundation. The event will take place on November 8, 2010, at Pleasantdale Chateau in West Orange, NJ.

Mesob Ethiopian Restaurant will specially prepare and donate food and staff time for the evening, alongside 40 of the area’s finest restaurants, caterers and purveyors of spirits. The event will raise funds to benefit Clara Maass Medical Center programs and services.

The evening of exotic culinary delights and wine will allow guests to sample Ethiopian, Italian, Japanese, Latin, Irish, Mexican, seafood, and continental cuisines as well as gourmet desserts.

“We are delighted that so many outstanding chefs will be participating in this year’s event,” said Jane Newman Kessler, CFRE, vice president, Clara Maass Medical Center Foundation. “Michael Carrino, owner of Restaurant Passioné and winner of Food Network’s “Chopped” will be participating for the fifth year, as well as owner of CulinAriane and Bravo’s “Top Chef” participant Ariane Duarte, and NBC Today Show featured chef Ryan DePersio of Montclair’s Fascino, and Berekti Mengistu, Owner of Mesob Ethiopian Restaurant of Montclair, NJ, featured on ABCNews Neighborhood Eats.”

“I am proud to be part of ‘A Tasteful Experience’ once again” says Mengistu, owner of Mesob Ethiopian Restaurant. “This is a very worthwhile cause, and we strongly believe that eating food should make you feel good. We hope that people join us for a charitable event that does just that – make you feel good.”

Food and wine aficionados can attend the Main Event, beginning at 7 p.m. for \$95. For the VIP Experience, guests can purchase a ticket for \$150, which offers early admission at 6 p.m. and a luxury swag bag. To purchase tickets, visit www.claramaassfoundation.org or call 973.450.2277 for more information.

Mesob Ethiopian Restaurant is located at 515 Bloomfield Avenue, Montclair, NJ, and can be reached at (973) 655-9000. It’s a favorite for both vegans & meat lovers with its authentic Ethiopian foods and its dedication to using the freshest, non-preservative ingredients including imported Ethiopian spices. A highly “social” restaurant, Mesob can be visited at www.mesobrestaurant.com and www.facebook.com/mesob. Its video channel is at www.YouTube.com/mesobrestaurant and its photo gallery is at www.flickr.com/photos/mesobrestaurant.

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